

# ES ENGINEERED SYSTEMS

## 2019 MECHANICAL PRODUCTS SOURCEBOOK

KEEP YOUR LISTING IN FRONT OF PROVEN HVACR BUYERS ALL YEAR LONG!

### AUGUST DISPLAY ADVERTISERS RECEIVE A FREE DELUXE LISTING & FREE SOCIAL MEDIA LINKS!

- Distributed to 40,200 average monthly engineering professionals in print and digital.\*
- Sent digitally to 14,400 eNews opt-in subscribers.\*
- Online All Year – Extended Reach to 7,692 average unique monthly users.\*

**NEW for 2019 - ALL Listings included in the print issue!**

### LISTING PACKAGES

#### Basic Listing – FREE

- Contact information in print, digital & online
- Inclusion in our request for proposal program

#### Enhanced Listing – \$235

- Includes Basic listing plus:
- 50-word description online
  - live web and email links online

#### Deluxe Listing – \$500

*(FREE for Sourcebook display advertisers)*

- Includes Basic listing plus:
- 50-word description online
  - Boldface in print & digital
  - Live web and email links online
  - 4/c logo in print, digital & online
  - Improved positioning online

#### Premium Listing – \$1,015

*(\$600 for Sourcebook display advertisers)*

- Includes Basic listing plus:
- 50-word description online
  - Boldface in print & digital
  - Live web and email links online
  - 4/c logo in print, digital & online
  - BEST positioning online
  - Social Media linked icons online
  - 3 photos online
  - 3 spec sheets online

The screenshot displays the ES Engineered Systems website interface. At the top, there's a search bar and social media icons. Below the navigation menu, a banner for a 'FREE WEBINAR' is visible. The main content area is titled 'MECHANICAL PRODUCTS SOURCEBOOK' and includes a 'List/Update Your Company' button. A 'PREMIUM LISTING' example is shown, featuring a 'PROFILE' section with company details, a 'MULTIMEDIA' gallery with images, and a 'DOWNLOADS' section with various resource links.

### ADDITIONAL OPTIONS



#### Social Media Links – \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

#### Product Logo – \$125

Add your logo to your product listings to stand out in print!

Only available for Supplier Listings

#### Leaderboard Ad – \$395

Post your 728 x 90 product ad online for more exposure to your customers. Ad appears on results page for specific product category selected.

Not available for Distributor Listings

### UPDATE YOUR LISTING ONLINE TODAY!

Contact Stacey Hurley at (248) 786-1662 or hurleys@bnpmedia.com

\* ES Dec. 2018 BPA Brand Report

**LISTING DEADLINE: JUNE 28, 2019**

[www.esmagazine.com/sourcebook](http://www.esmagazine.com/sourcebook)